

ORDER



Orders
Order / Rev: 2054633
Alt Order #: WOC12629498
Product Desc: TX General
Estimate: 7701
Flight Dates: 10/13/20 - 10/19/20
Original Date / Rev: 08/10/20 / 08/10/20
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Media Buying & Analytics LLC / POL
Buying Contact: _____
Billing Contact: _____
2020 Howell Mill Road NW Suite D-348
Atlanta, GA 30318

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Joe Biden / D / PRES / US
Demographic: A18+
Product Codes: PL-Presidential
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru: _____
Advertiser External ID: 147415
Agency External ID: 50530AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/19/20	77	\$38,240.00	\$32,504.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	77	\$38,240.00	\$32,504.00	0.00
Totals	77	\$38,240.00	\$32,504.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	25%	\$38,240.00
Market	100%	\$152,960.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	0%	\$0.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	0%	\$0.00
KPXB	0%	\$0.00
KRIV	0%	\$0.00
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	0%	\$0.00
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	75%	\$114,720.00

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KHOU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHOU	10/13/20	10/18/20	Latina Voices 430-5a Su	CM	4:30 AM-5:00 AM	-----1	:30	1	\$30.00	P04	0.00	NM	1	\$30.00
				Latina Voices											
				(Program: Latina Voices - P4)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/12/20	10/18/20	-----1		1				\$30.00		0.00			
N 2	KHOU	10/13/20	10/18/20	CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----1	:30	1	\$880.00	P04	0.00	NM	1	\$880.00
				CBS Sun Morn @8A											
				(Program: CBS Sun Morn @8A - P4)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/12/20	10/18/20	-----1		1				\$880.00		0.00			
N 3	KHOU	10/13/20	10/18/20	Face the Nation	CM	9:30 AM-10:30 AM	-----1	:30	1	\$380.00	P04	0.00	NM	1	\$380.00
				Face the Nation											
				(Program: Face the Nation - P4)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/12/20	10/18/20	-----1		1				\$380.00		0.00			
N 4	KHOU	10/13/20	10/17/20	Local News @ 8a Sa	CM	8:00 AM-9:30 AM	-----1-	:30	1	\$250.00	P04	0.00	NM	1	\$250.00
				11 NEWS SAT MORN @ 8A											
				(Program: 11 NEWS SAT MORN @ 8A - P4)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/12/20	10/18/20	-----1-		1				\$250.00		0.00			
N 5	KHOU	10/13/20	10/18/20	NCIS NO 12-1a Su	CM	12:00 XM-1:00 XM	-----1	:30	1	\$80.00	P04	0.00	NM	1	\$80.00
				NCIS: New Orleans											
				(Program: NCIS: New Orleans - P4)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/12/20	10/18/20	-----1		1				\$80.00		0.00			
N 6	KHOU	10/13/20	10/18/20	Madam Sec 1-2a Su	CM	1:00 XM-2:00 XM	-----1	:30	1	\$30.00	P04	0.00	NM	1	\$30.00
				Madam Secretary 1											
				(Program: Madam Secretary 1 - P4)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/12/20	10/18/20	-----1		1				\$30.00		0.00			
N 7	KHOU	10/13/20	10/19/20	Late Show	CM	10:35 PM-11:37 PM	111-1--	:30	4	\$480.00	P04	0.00	NM	4	\$1,920.00
				Late Show											
				(Program: Late Show - P4)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/20	10/19/20	111-1--		4				\$480.00		0.00			
N 8	KHOU	10/13/20	10/19/20	Late Late Show	CM	11:37 PM-12:37 AM	1-111--	:30	4	\$200.00	P04	0.00	NM	4	\$800.00
				Late Late Show											
				(Program: Late Late Show - P4)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/20	10/19/20	1-111--		4				\$200.00		0.00			
N 9	KHOU	10/13/20	10/17/20	Ins HS Sprts 11-1130p	CM	11:00 PM-11:30 PM	-----1-	:30	1	\$150.00	P04	0.00	NM	1	\$150.00
				Inside HS Sports											
				(Program: Inside HS Sports - P4)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/12/20	10/18/20	-----1-		1				\$150.00		0.00			
N 10	KHOU	10/13/20	10/16/20	Wheel of Frtune 630-7p	CM	6:30 PM-7:00 PM	-1111--	:30	4	\$1,650.00	P04	0.00	NM	4	\$6,600.00
				WHEEL OF FORTUNE											
				(Program: WHEEL OF FORTUNE - P4)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/12/20	10/18/20	-1111--		4				\$1,650.00		0.00			
N 11	KHOU	10/13/20	10/17/20	Wheel of Frtune 630-7p	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$680.00	P04	0.00	NM	1	\$680.00
				WHEEL OF FORTUNE (SAT)											
				(Program: WHEEL OF FORTUNE (SAT) - P4)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/12/20	10/18/20	-----1-		1				\$680.00		0.00			
N 12	KHOU	10/13/20	10/19/20	Local News @ 6p M-F	CM	6:00 PM-6:30 PM	11111--	:30	5	\$980.00	P04	0.00	NM	5	\$4,900.00
				11 NEWS AT 6PM											
				(Program: 11 NEWS AT 6PM - P4)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/20	10/19/20	11111--		5				\$980.00		0.00			

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N13	KHOU	10/13/20	10/16/20	Local News @ 5p M-F 11 NEWS AT 5PM	CM	5:00 PM-5:30 PM	- 1111--	:30	4	\$550.00	P04	0.00	NM	4	\$2,200.00
(Program: 11 NEWS AT 5PM - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	- 1111--					4	\$550.00		0.00			
N14	KHOU	10/13/20	10/17/20	Local News @ 6p Sa 11 NEWS AT 6PM SAT	CM	6:00 PM-6:30 PM	----- 1-	:30	1	\$480.00	P04	0.00	NM	1	\$480.00
(Program: 11 NEWS AT 6PM SAT - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	----- 1-					1	\$480.00		0.00			
N15	KHOU	10/13/20	10/18/20	Local News @ 530p Su 11 NEWS AT 530PM SUN	CM	5:30 PM-6:00 PM	----- 1	:30	1	\$450.00	P04	0.00	NM	1	\$450.00
(Program: 11 NEWS AT 530PM SUN - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	----- 1					1	\$450.00		0.00			
N16	KHOU	10/13/20	10/19/20	Local News @ 4p M-F 11 NEWS AT 4PM	CM	4:00 PM-5:00 PM	11111--	:30	5	\$380.00	P04	0.00	NM	5	\$1,900.00
(Program: 11 NEWS AT 4PM - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	11111--					5	\$380.00		0.00			
N17	KHOU	10/13/20	10/19/20	Ellen 3-4p ELLEN	CM	3:00 PM-4:00 PM	11111--	:30	5	\$380.00	P04	0.00	NM	5	\$1,900.00
(Program: ELLEN - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	11111--					5	\$380.00		0.00			
N18	KHOU	10/13/20	10/19/20	Price is Right THE PRICE IS RIGHT	CM	10:00 AM-11:00 AM	11- 1---	:30	3	\$600.00	P04	0.00	NM	3	\$1,800.00
(Program: THE PRICE IS RIGHT - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	11- 1---					3	\$600.00		0.00			
N19	KHOU	10/13/20	10/19/20	Let's Make a Deal 2-3p LET'S MAKE A DEAL	CM	2:00 PM-3:00 PM	1- 111--	:30	4	\$430.00	P04	0.00	NM	4	\$1,720.00
(Program: LET'S MAKE A DEAL - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	1- 111--					4	\$430.00		0.00			
N20	KHOU	10/13/20	10/19/20	Local News @ 12p M-F 11 NEWS AT NOON	CM	12:00 PM-12:30 PM	111- 1---	:30	3	\$480.00	P04	0.00	NM	3	\$1,440.00
(Program: 11 NEWS AT NOON - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	111- 1---					3	\$480.00		0.00			
N21	KHOU	10/13/20	10/19/20	Young & the Restless YOUNG & THE RESTLESS	CM	11:00 AM-12:00 PM	1-- 11--	:30	3	\$600.00	P04	0.00	NM	3	\$1,800.00
(Program: YOUNG & THE RESTLESS - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	1-- 11--					3	\$600.00		0.00			
N22	KHOU	10/13/20	10/16/20	Bold & the Beautiful BOLD & BEAUTIFUL	CM	12:30 PM-1:00 PM	- 11- 1--	:30	3	\$480.00	P04	0.00	NM	3	\$1,440.00
(Program: BOLD & BEAUTIFUL - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	- 11- 1--					3	\$480.00		0.00			
N23	KHOU	10/13/20	10/19/20	Talk THE TALK	CM	1:00 PM-2:00 PM	1-- 1---	:30	2	\$430.00	P04	0.00	NM	2	\$860.00
(Program: THE TALK - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	1-- 1---					2	\$430.00		0.00			
N24	KHOU	10/13/20	10/16/20	Great Day Houston 9-10AM GREAT DAY HOUSTON	CM	9:00 AM-10:00 AM	- 1- 11--	:30	3	\$250.00	P04	0.00	NM	3	\$750.00
(Program: GREAT DAY HOUSTON - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	- 1- 11--					3	\$250.00		0.00			
N25	KHOU	10/13/20	10/19/20		CM	7:00 AM-9:00 AM	11111--	:30	5	\$330.00	P04	0.00	NM	5	\$1,650.00

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KHOU

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				CBS This Morning											
				CBS This Morning											
				(Program: CBS This Morning - P4)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/20	10/19/20	11111--			5		\$330.00		0.00				
N26	KHOU	10/13/20	10/19/20	Local News @ 6a M-F	CM	6:00 AM-7:00 AM	11111--	:30	5	\$400.00	P04	0.00	NM	5	\$2,000.00
				#HTownrush @6a											
				(Program: #HTownrush @6a - P4)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/20	10/19/20	11111--			5		\$400.00		0.00				
N27	KHOU	10/13/20	10/19/20	Local News @ 5a M-F	CM	5:00 AM-6:00 AM	11111--	:30	5	\$230.00	P04	0.00	NM	5	\$1,150.00
				#Htownrush @5a											
				(Program: #Htownrush @5a - P4)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/20	10/19/20	11111--			5		\$230.00		0.00				
													Totals	77	\$38,240.00